



EMBROIDERERS' GUILD NSW

THE POINT OF STITCH

Using the magic colour palette

Craft and Quilt Fair Sydney
International Convention Centre
20 - 24 June, 2018

The Embroiderers' Guild NSW has again been allocated a generous space at the Expertise Events Craft and Quilt Fair, 2018, in the International Convention Centre, Darling Harbour, Sydney. Work made for this display will be displayed at the Guild after the Craft and Quilt Fair.

The title for 2018 is **The Point of Stitch** and we are asking you to demonstrate the Point of Stitch in any or all of the four installations using hand and/or machine stitched works.

The Point of Stitch Installations

We are asking you to make one or more stitched works, by hand or machine:

- Installation 1: Postcard Sized**
- Installation 2: Organza Works**
- Installation 3: The bottomless cup**
- Installation 4: WOW that's Art**

Two secondary themes that flow through all work will be the point of recycling and colour in stitch.

Recycle and repurpose fabric and other raw materials to demonstrate that stitching can make a point by drawing attention to environmental issues. Where possible we would prefer that you used materials that you already have or those purchased from an op shop.

Use colour to bring richness and brightness to your work. The colour palette is Effie Mitrofanis' magic and zinger colours, plus black, grey, white, gold and silver. The DMC numbers are given as a guide only; please use any brand, any thread (cotton, linen, silk, wire, etc) or thickness of thread that is a close match to the DMC colour. Tints and shades of these colours may be used. You may of course use metallic threads, as well embellishments such as beads and sequins! In 3 of the 4 installations you will be asked to select up to 8 colours from the palette. No need to buy them all!

The Colour Palette

Effie's Magic Colours – DMC stranded cotton and perle 5 & 8

Yellow 783, 3820, 728	Magenta red 718	Yellow green 581, 166
Orange 720, 721, 740	Hot pink 600	Bright green 907
Ruby red 321	Violet 552, 333	Aquamarine 958
Bright blues 995, 597, 3843 (available in stranded only)		
Zinger colours	995 electric blue & 718 Magenta red	

Other colours

White Blanc	Grey 317, 318	Black 310	Silver	Gold
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Installation 1 Postcard Sized

Pointing out that stitches are used to make and mend

People have been making and mending clothes and other stitched items since Prehistoric times. The team is asking you to make small samples – Postcard sized - 15cm x 10cm – from paper and/or fabric, etc that demonstrate some of the many stitching methods used to make and /or mend clothes, furnishings, table linen, sails, toys, etc. The samples would illustrate: a) making - stitches to sew seams, to make darts, to pleat, to join, etc; & b) mending - stitches to darn, to patch, to alter, etc.



In the postcard above *Joining and attaching layers* by C Aitkin, the papers and card used were collected from a fellow Guild member's discarded stash ie they were recycled.

If you are using fabric to make your postcard please leave the raw edges on each side, there is no need to back your fabric postcard with card but you may wish to add a fabric layer. If you are using paper or card to make your postcard, tear rather than cut your edges (as in the postcard above.) The paper and fabric postcards will be mounted onto a black wall of our display space, using pins.

With the maker's permission all postcards will be offered for sale for \$5 each when this display is exhibited at the Guild. All money raised will go towards the purchase of light weight, sturdy tables for members to use when they do activities at the Guild.

Palette: On a base of card or fabric (use the colour palette) or fly screen wire, etc, stitch using threads that can include black, grey, white, gold and silver and **one or two** of the magic or zinger colours. Leave the edges raw and torn.

Search terms: Carol Gilbert (Yorktown on Flickr); darning, pleats, etc on Pinterest

Below - Hannah Lamb darning, Carol Gilbert's seams with raw edges & Pat Chamber's postcard



Installation 2 Organza Works

Pointing out the importance of colour and decoration in stitch

For centuries stitch has been used to add decoration to household linen, clothes, hats, etc

You are asked to stitch a 17cm x 26cm piece of organza in portrait orientation. New organza can be used but if you have any preloved clothes that are made of white or ivory organza and you are prepared to cut them up, then you can repurpose or recycle!

Your stitched design should be no larger than 15cm x 20cm. Centre your design and leave raw and/or selvages on all sides and at least a 3 centimetre margin top and bottom for works to be joined together so that they will form a series of long, narrow hanging installations.

The work should be colourful and decorative, using any technique - traditional or contemporary and it maybe that you consider stitching text. If you like the idea of using text, look up the Maricor/Maricar sisters for inspiration.

You could also consider the idea of using deconstructed stitching techniques ie leave the ends of your threads hanging instead of cutting them off and cut stitches to create interest and texture.

Both sides of the work will be visible, which adds an extra dimension for the viewer. The images below by C Aitkin show the back and front of a work in progress.



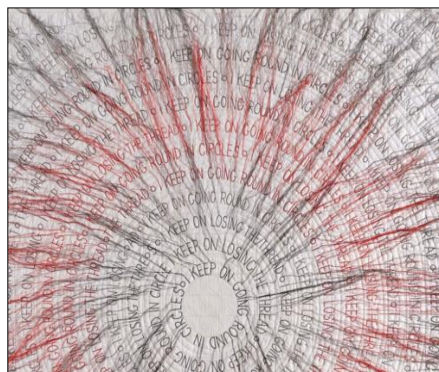
Palette: on a base of white or ivory organza stitch using up to **eight** of the magic colours, you may also use black, grey, white, silver and /or gold

Websites: www.jodieruffle.com for deconstructed stitch
www.maricormaricar.com for stitched text
www.saraimpey.com for machine stitched text and deconstructed stitch ideas
www.sueferrari.com.au for hand stitched text and deconstructed stitched text

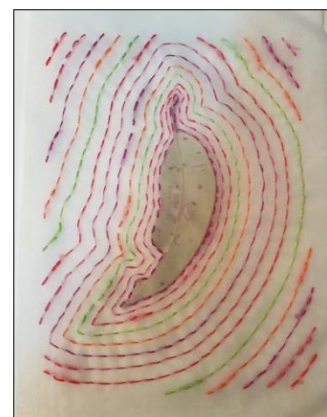
Search terms: Mirella Bruno - Ashish SS16 *Chaotic sequins* (for sequined organza)



C Aitkin *O's & X's #1*



Sara Impey *No Exit* (detail)



L Lockwood *Encased leaf*

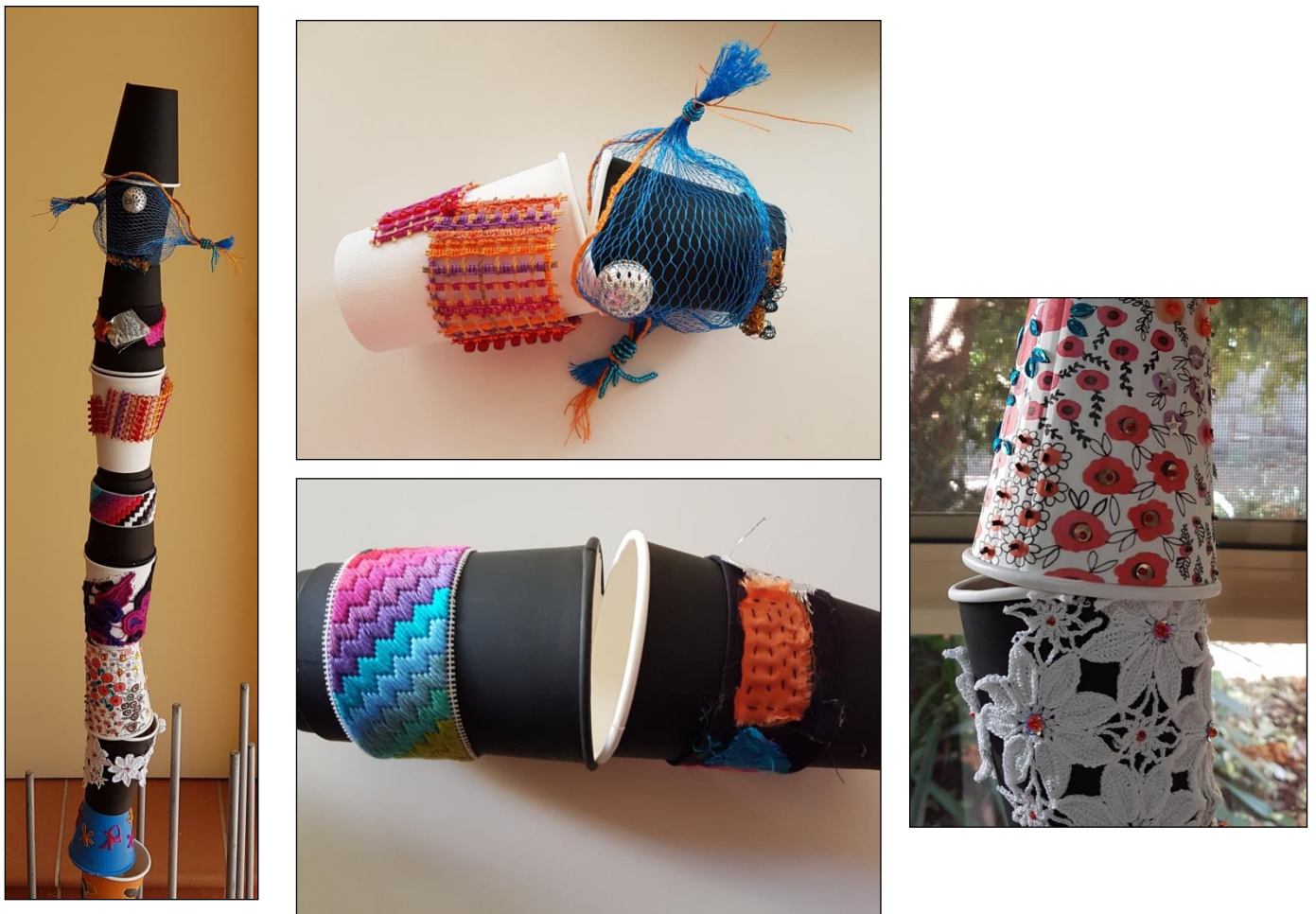
Installation 3 **The bottomless cup** Pointing out an environmental issue

As used take away coffee cups are causing a huge environmental problem you are asked to make a point and draw attention to this by stitching into cleaned, used take away coffee cups of any size. Australians throw away over 1 billion takeaway coffee cups a year and not many are recyclable ie they go into landfill. Even some 'eco friendly' cups contain a plastic layer.

You can stitch directly into the outside of the cups, or cover them with stitched fabric or paint then stitch them, or you could collage them with other waste material (such as onion bag plastic mesh).

Remember to use the colour palette when modifying the exterior surface of the cup. Please remove and discard the base before the work is delivered to the Guild.

The repurposed stitched cups will form a large installation. They will be stacked top to top then base to base, and so on, onto 13 poles which will extend from floor level upwards. Let's make a point about needless waste and make it using stitch! This could be a fun group activity.



Above - used painted and unpainted takeaway coffee cups decorated in stitch and with recycled lace, onion bag mesh, fabric and canvas by C Aitkin, P Chambers, M Gollan and L Lockwood.

With the maker's permission all coffee cups will be offered for sale for \$5 each when this display is exhibited at the Guild. All money raised will go towards the purchase of light weight, sturdy tables for members to use when they do activities at the Guild.

Palette: your used take away coffee cups of any size, painted, collaged, embellished and stitched in up to **eight** of the magic colours, you may also use black, grey, white, gold and /or silver.

Installation 4 **WOW that's Art**

Pointing out that **Stitch** can create colourful art with recycled objects

For this installation you are asked to make a piece of wearable art, a piece of jewellery, a hat, etc; or a piece of wall art no larger than 1 metre by 1 metre in any direction; or a 3D object no larger than 50cm x 50cm x 50 cm. All pieces submitted must be ready to exhibit, for example wall art should have 'D' rings with a wire or cord attached on the back of the work or a 'hanging sleeve' stitched to the back of the work and a rod inserted. Please let Team18 know what resources you need to display your work eg shelf, hat block, dressmaker's model, etc before the end of March.

A \$50 Thread Studio Gift Voucher will be given to the viewers' choice winner of Installation 4.

The theme will be your choice but you are asked to repurpose and recycle and make colour a feature. You may consider using the ideas behind Installations 1 to 3. The Paris catwalk or the World of Wearable Art may provide inspiration The websites below may provide inspiration:

Websites:

1. www.worldofwearableart.co.nz
2. www.viktor-rolf.com > **haute-couture** > **vagabonds** the fashion house used fabric left over from past season's garments to create haute couture
3. www.vogue.co.uk > **shows** > **collection** > **jasperconran** Spring Summer 2017 Ready to wear dresses for women, using many different pleating designs and stitched organza
4. www.rosalindwyatt.com In *The stitch lives of others* Rosalind Wyatt features recycling and text in her artwork
5. www.mandypattullo.co.uk Mandy Pattullo is an author and textile artist from the UK, she recycles items such as gloves, jackets and hessian bags in her textile and design practice
6. www.jodieruffle.com for deconstructed stitch on clothing

Search terms: Sylvia Marius (Sylvia Eustache Rools) a French textile artist deconstructs umbrellas and uses wire framework as a base for stitchery in the *By a thread* series on Pinterest

Palette: Use any colours from the palette



Viktor&Rolf
Vagabonds



Elisabeth Lecourt
Rubans et Elastiques
(map dress)



Lauren DiCioccio
Overdose of creativity: Extreme embroidery



Sylvia Marius
By a thread



Julie Arkell
Stacked tea cups



Kirsty Whitehead
Tea for three

A display

The long stitchery

Pointing out that stitches can be used to fundraise

This work was begun a few years ago after a suggestion by Tuesday Stitchers to Wendy Schmid as a fundraiser for the Guild. It is time to show it off to the public, and to demonstrate that one of the Points of Stitch is fundraising for our Guild!

Finally ...

We hope that you feel inspired to create work that demonstrates the Point of Stitch using 'magic' colours and where possible using repurposed and recycled items for the Guild's Exhibition Space at the 2018 Expertise Events Craft and Quilt Show! Work from the display will then be exhibited at the Guild. With the permission of the maker, all postcards and coffee cups will be for sale for \$5 each. All money raised will be used to purchase light weight, sturdy tables for members to use.

Additional submission information:

Works should be posted to The **Embroiderers' Guild NSW, PO Box 109, Concord West, NSW 2138** or delivered to the Guild at 76 Queen Street, Concord West, from May 1 to May 21, 2018 – all marked attention Team 18. On the back of the post bag or envelope mark it clearly with the Installation name, work's title, your name, and a return address. Please remember to include a self addressed and stamped envelope or postal bag with your work so all items can be returned after the event or you may of course collect your work from the Guild office. All work should be collected after it is exhibited at the Guild.

All work is to arrive at Guild HQ by May 21, 2018.

The team will however need a few **earlier submissions, by March**, so that we can provide marketing photos for Expertise Events.

Also by submitting work, you agree to have it photographed before and during the event. Images of your work may appear in the Record, on the Guild's Facebook and web pages and be used for promotional purposes.

Please remember

1. only new original work will be accepted
2. to avoid submitting framed work with glass
3. to use fabric bags with handles, or sturdy envelopes for the postcards and organza works and label them with your name, the name of Installation(s) & title of the work they contain
4. the Guild cannot store any work permanently ie after it is exhibited at the Guild, all work that is not sold will be returned to you
5. we are looking forward to receiving individual and group work
6. it is not possible to label each work individually when it is mounted in an installation, however a list of all exhibitors will be displayed nearby
7. all work will be displayed on a black background at the Craft and Quilt Fair
8. work will be exhibited at the Guild some time after June 2018 & some work will be for sale to raise money to buy light weight, study tables for members to use when at the Guild

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